



Pancakes Fundraiser for Jake's Ride!

Fire up the griddles and bring out your school or community for a Pancakes for Dystonia & Parkinson's breakfast in support of Jake's Ride! Check out some of our tips and tricks below to get started:

Instructions:

1. **Register:** Register online as a Jake's Ride Participant/Team and create a personalized fundraising page to share your event details and collect donations.
2. **Outline the details:** Pick a date, location and team to help you on the day of your event. Consider setting up in a community park or a local school where you can manage a large volume of hungry diners. (Remember to scout out available access to electrical outlets if you'll need to power up your griddles.)
3. **Start planning:** Finalize your menu and compile a list of necessary ingredients and supplies. Consider asking your neighborhood grocer or corner store to support your efforts by donating some ingredients to help keep costs low.
4. **Get your finances in order:** Determine whether you'll set a price for admission, ask patrons to make a donation at the door, decorate jars to collect tips, or some combination of all three.
5. **Get creative:** Brainstorm additional ways to bring some fun to your event and to engage guests of all ages. Face painting, themed topping stations, live music by a local band or pancake eating competitions are all great ways to keep the crowd entertained.
6. **Spread the word:** Hang flyers around town, add a posting to your community and school event calendars and ask friends to share with their networks. Remember to include a link to your Jake's Ride page so that even if guests can't attend, they can still show support with a donation.
7. **Share your success:** Held an awesome event? We want to hear about it! Write up a quick recap and send us some photos. On social media? Like us on Facebook and share your updates on Twitter using the hashtag: #JakesRide

Have a question? We're here to help!

Email us at contact@jakesride.org or visit our website, www.jakesride.org

Our Mission: Jake's Ride seeks to increase awareness of dystonia and Parkinson's disease, to raise funds for medical research and patient treatment, and to ultimately find cures for these disorders.

